

2017 Annual Report



EMPOWERING
people with disabilities

#UNSTOPPABLE



2017 Highlights

#UNSTOPPABLE



MISSION

We provide services that foster inclusion, independence and recreation for individuals with disabilities and medical conditions.

CEO Message

#Unstoppable was the hashtag adopted by the Easter Seals family in Canada in our inaugural national campaign. It embodies the spirit of those we serve across the country, the cover photo is Zak Madell from Alberta, a former camper from Easter Seals Camp Horizon, who was the flag bearer as a member of Canada's rugby team in the last Paralympics. We saw the visuals and the videos on television, bill boards and digital/social media in the first part of 2017 in an effort to demonstrate to the next generation that Easter Seals continues to provides support to people with disabilities across Canada so they can achieve their dreams, and become *#unstoppable*

2017 was a year of change within the organization with new faces and leadership at Easter Seals Camp Horizon – we welcomed Adam Ross as the new Director in August and look forward to his leadership as the program continues to grow and excel. We said a grateful thank you to Children's Hospital Aid Society this year as we wound down the third year of our very successful partnership with them for Woman2Warrior Calgary. We are continuing the events in Edmonton and Calgary and plan to expand to new demographics and age groups. 2017 also saw renewal of long time relationships – John and Helen Kittler who have been supporters and donors of Easter Seals since the mid 1980's introduced a new event – Chestermere Show and Shine this past August which raised close to \$10,000 for Easter Seals and shows great promise of becoming bigger and better for years to come.

The economy was slow to recover still, with

the charitable sector impacted across Alberta, however Board and staff continued to work hard and keep to our budgetary targets thanks to generous new supporters as the Major Gifts campaign was reborn. The reorganization of the agency that we started in 2016 continued, as was utilizing creative funding solutions for program delivery, and good fiscal management.

What does 2018 have in store? More opportunity for growth, fresh leadership, new energy and innovation! I will be retiring in March and after 38 years with this fantastic organization, the last 18 as the CEO, I am excited to see how the next twenty or so years unfold. I know there will be ongoing commitment and passion by the Board and staff, volunteers and supporters, to the great vision and mission of this agency and my hope is that our programs can expand to fill even more needs with stable and increasing funding. New strategic directions, partnerships, and strong leadership from a new CEO will help set the course for many more years and build on the proud legacy and 67-year history of Easter Seals Alberta. Thank you to all for the privilege of serving you – I will continue to volunteer for Easter Seals (but in our sister province British Columbia once we relocate to our retirement home), it has been a joy and so much a part of my and my family's life that I cannot imagine not being involved!

Susan Boivin
EASTER SEALS ALBERTA, CEO



VISION

- Inspiring Potential
- Building Community
- Enriching Lives



Programs

Equipment and Support Services – 214 pieces of mobility and other equipment were provided for Albertans with disabilities and medical conditions, for a total cost of \$409,560 (7% increase in terms of number of items provided over 2016, with largest demand for scooters and power wheelchairs). Continuing to be innovative and use bulk purchasing when possible, this increased provision cost less than in prior years. In addition, 96 of those pieces were recycled, at a cost to refurbish totalling \$64,300. Based on

the average price for a new piece of equipment, this recycling component saved us an estimated \$267,000. Seniors are the growing largest segment of users requiring this equipment – in 2017, 45% of the clients who received equipment from Easter Seals Alberta were 65 years of age and older.

Give A Kid a Lift Program – The 2017 recipient was Albert Jucker-Kiddle, a funny and fun-loving five-year old boy, who uses a wheelchair and is unable to communicate verbally. He was born with structural abnormalities of the brain and as he grew, his challenges became more

2017 Highlights



Programs (continued)

apparent, as he was unable to hold his head up, sit, crawl, or walk independently. His parents had to carry him up and downstairs to his room and to the family room in the basement of their split-level home, but with the addition of an elevator, he is now able to access these areas of the home in his chair, and his parents are able to save their backs. One day Albert may even be able to do so independently in a power wheelchair – although his challenges are many, he constantly surprises with his good humour, love, and determination. Thanks once again to our Community Partners – *Canwest Elevator & Lifts, Garaventa Lifts, Manson Construction and Rewind Custom Homes and Renovations* for making this gift of freedom possible.

The Phyllis Davidson Scholarship Program – Seven scholarships were awarded in the fall of 2017 to students attending post secondary institutions in Alberta thanks to the ongoing generous support of the Davidson family to this fund in memory of Phyllis Davidson. This year, we also celebrated two graduations from the program! Makrina Morozowski earned her Masters in Counselling, and Ben Thorne, a Bachelors of Communication and Media Studies – we are so pleased for both of them!

Easter Seals Camp Horizon had another great year. We surpassed last year's record breaking camp numbers and had the pleasure of working with some new schools in our seasonal outdoor education program. We have struck some new partnerships in our camp programs, increasing the number of children and adults with special needs that will have access to our unique facility and specialized programming. This year our Christmas Camp had a wait list of attendees by March, and we had to increase the number of available spots at our fall sleepover in order to support those interested in attending.

This programming was supported by our skilled staff and amazing volunteers, who put in a total 5492 volunteer hours in 2017. This year we had the pleasure of putting together a 3D virtual tour of our facility, thanks to a new partnership with Snap Squad out of Calgary.

Easter Seals McQueen Residence continues to be home to nine adults with disabilities who are able to live independently and participate actively in the community. Staff and residents are enjoying the completion of the kitchen renovation which took place in 2016. This year, through the generous support of Easter Seals



Alberta’s donors and supporters, the residents are enjoying the upgraded common space which includes new furniture and a large screen TV. This upgrade has facilitated great comradie among the residents so they have a wonderful quality of life.

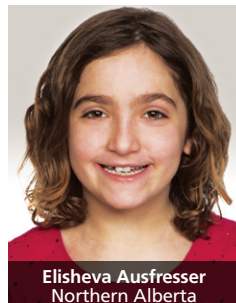
Meet the 2017 Ambassadors

Elisheva – Northern Alberta, and Lorinda – Southern Alberta. Many thanks to them for attending countless events to provide awareness for the services Easter Seals provides through their personal experiences and stories.

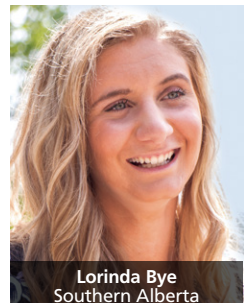
Elisheva, also known as Eli, has Crohn’s disease. This past year she attended Camp Got2Go at Easter Seals Camp Horizon. She does not let her medical condition stop her from fulfilling her life’s dreams and goals.

By attending Camp, she realizes that she is not the only one in the world who has Crohn’s. She feels it’s not that bad, as it allowed her to go to Camp, and have fun with other kids who are just like her.

Lorinda’s story began 7 years ago when she was camping with her sister and friends. They were caught in a wind storm that blew a tree onto their tent. She was 17 years old and instantly became a paraplegic. Easter Seals Alberta was there to get Lorinda home by first providing a lift to get into her house, and later, an elevator so she could access all levels of her home independently. Easter Seals is also helping her with her post-secondary education by providing scholarship funding. She’s learned how to overcome barriers, in fact, her motto now is just “get over it!”



Elisheva Ausfresser
Northern Alberta



Lorinda Bye
Southern Alberta

2017 Financial Statements

Independent Auditor's Report

January 16, 2018, Edmonton, Alberta

To the Directors of
Easter Seals Alberta Society:

The accompanying summary financial statements, which comprise the summary statement of financial position as at October 31, 2017, and the summary results from operations for the year then ended, are derived from the audited financial statements of the Easter Seals Alberta Society for the year ended October 31, 2017. We expressed an unmodified audit opinion on those financial statements in our report dated January 16, 2018.

The summary financial statements do not contain all the disclosures required by the Accounting Standards for Not-for-Profit Organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Easter Seals Alberta Society.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Easter Seals Alberta Society for the year ended October 31, 2017 are a fair summary of those financial statements, on the basis described in Note 1.

Kingston Ross Pasnak LLP

Kingston Ross Pasnak LLP
Chartered Professional Accountants

Summary Financial Statements

Easter Seals Alberta Society Year ended October 31, 2017

RESULTS FROM OPERATIONS	2017	2016
REVENUES		
Fundraising campaigns and events	\$ 2,745,464	\$ 2,917,470
Easter Seals Camp Horizon	955,861	1,070,758
McQueen Residence	847,735	813,718
Equipment Support Services	299,964	304,795
Investment income	40,679	77,822
Other revenue	36,823	32,894
Estates/bequests	9,781	-
Total Revenues	4,936,307	5,217,457
EXPENDITURES		
Programs and services	3,029,376	3,231,911
Fundraising campaigns and events	755,379	740,770
Amortization	558,216	620,978
General administration	513,165	633,082
Contributions to registered charities	130,281	152,245
Total Expenses	4,986,417	5,378,986
<i>Deficiency of revenues over expenditures</i>	\$ (50,110)	\$ (161,529)
FINANCIAL POSITION		
ASSETS		
Cash & short-term investments	\$ 2,132,446	\$ 2,270,548
Other current assets	301,646	419,414
Property and equipment	7,945,139	8,239,628
Estate/bequest investments	361	361
Total Assets	\$10,379,592	\$10,929,951
LIABILITIES		
Accounts payable and accrued liabilities	\$ 281,376	\$ 307,098
Deferred revenue	7,761,942	8,049,344
Externally restricted contributions	885,402	1,072,527
Total Liabilities	8,928,720	9,428,969
NET ASSETS		
Stabilization reserve fund	590,000	590,000
Investment in property and equipment	214,729	226,961
Estate/bequest contributions internally restricted	541,143	579,021
Endowment funds	105,000	105,000
Total Net Assets	1,450,872	1,500,982
Total Liabilities and Net Assets	\$10,379,592	\$10,929,951

NOTE 1: BASIS OF PRESENTATION

Management is responsible for the preparation of the summary financial statements. The summary financial statements are comprised of the summary statement of financial position and the summary results of operations, and do not include any other schedules, a summary of significant accounting policies or the notes to the financial statements. The summary statement of financial position and the summary results of operations are presented with the same amounts as the audited financial statements, but certain balances have been combined and all the note referencing has been removed.

Finances

Easter Seals Alberta Society Year ended October 31, 2017
The Financial Statements of Easter Seals Alberta Society for the year ended October 31, 2017 are audited by Kingston Ross Pasnak LLP, Chartered Accountants.

Copies are available upon request.

The tables and charts below summarize the operating results and distribution of revenue and expenditures.

SUMMARY OF OPERATING RESULTS (\$-000's) 2017 2016

Total Revenue	4,936	5,217
Total Expenditures	4,986	5,379
(Deficit) / Surplus	(50)	(162)

DISTRIBUTION OF REVENUE AND EXPENDITURES BY PROGRAM / SERVICES

2017 Revenues	%
Fundraising campaigns and events	56
Easter Seals Camp Horizon	19
McQueen Residence	17
Equipment Support Services	6
Investments and other income	2

2016 Revenues	%
Fundraising campaigns and events	56
Easter Seals Camp Horizon	20
McQueen Residence	16
Equipment Support Services	6
Investments and other income	2

2017 Expenditures	%
Cost of fundraising activities	15
Easter Seals Camp Horizon	28
McQueen Residence	16
Equipment Support Services	17
Speaker in Schools	0

Contribution to other registered charities	3
General admin	10
Amortization	11

2016 Expenditures	%
Cost of fundraising activities	14
Easter Seals Camp Horizon	28
McQueen Residence	14
Equipment Support Services	16
Speaker in Schools	1

Contribution to other registered charities	3
General admin	12
Amortization	12

Approved by the Board



Director



Director

2017 Board of Directors

Nancy Beauchemin Edmonton
Dale Briske Edmonton
Simone Chalifoux Edmonton
Debbie Couch Edmonton
Anne Ewen Banff
Dan Killick Calgary
Vineeta Maguire Calgary
George McConechy Edmonton
Dan McPhee Calgary
Kyle Scott Calgary
Ryan Sommer Edmonton
Bradley Wamboldt Calgary

2017 Annual Awards

GLEN MATHESON AWARD

Prism Flow Products

BARRY MAGUIRE ORDER OF MERIT

Campers Village

CORPORATE AWARDS

Preferred Client Services

Carbon Copy Digital

Aspen Health Care

COMMUNITY CHAMPIONS

The Fraternal Order of Eagles #4241

Dorothy Briggs

St. Paul's Foundation

CULTURE OF ABILITY

The Affordable Supportive Living Initiative

JOHN KITTLER VOLUNTEERISM AWARD

College H.U.N.K.S. Hauling Junk

ALUMNI LEADERSHIP AWARD

Kelsey Parent

Natalie Mahon

Kieran Rutledge

PRESIDENTS' AWARD (2016)

Endre Pataky

FORMER LIEUTENANT GOVERNOR OF ALBERTA HON. NORMAN KWONG AWARD
Mayor Don Iveson – City of Edmonton

Thank You For Your Support

2016 – 2017 ANNUAL DONOR LIST

GOVERNMENT SUPPORTERS

Alberta Community Initiatives Program
Alberta Gaming & Liquor Commission
Alberta Health Services, Supportive Living
Alberta Community and Social Services, Disability Services
Canada Summer Jobs, Government of Canada

PRESIDENT'S CIRCLE

Anonymous Fund at The Calgary Foundation
Friends of We Care Foundation Inc.
President's Choice Children's Charity

PATRON

ATB Financial
The Auxilium Foundation
Century 21 Bamber Realty Ltd.
Fraternal Order of Eagles #4241
JC Anderson Family Foundation

CHAMPION

Anonymous (2)
Booster Juice
Digital Lifestyles
Edmonton Civic Employees Charitable Assistance Fund
Fraternal Order of Eagles 4241, Ladies Auxiliary
Kinsmen Club of Calgary
Roger Kotch
Red Apple Stores Inc.

LEADER

The Burns Memorial Fund
Calgary Shaw Charity Classic Foundation
Children's Hospital Aid Society
Bertha Girolami
John & Helen Kittler
Avril Lavigne
Motion LP

Peavey Mart Division of Peavey Industries Limited
People Engaged in Benevolent Activities Association
Prism Flow Products
SynCon Management Ltd.
Darrell & Laurie Szczerba
Telus
The Tenaquip Foundation
TransCanada Pipelines Limited
Jille Wong

PARTNER

Allard Foundation
Amway Canada Corporation
Associated Canadian Travelers
Brandon & Rawewan Biluk
Calalta Amusements Ltd
Calgary Catholic Teachers Charities Association
Calgary Co-Operative Association Ltd
Canadian Real Estate Investment Trust
Enbridge Pipelines Inc.
Estate of Donald Allan Brown
Estate of Margo Paterson
Estate of Renee Dalphine Gray
The Foundation for Seniors' Care – Hearts of Excellence
Rosemarie Kotch
Gerald Kvill
Richard Deane Manning
MEG Energy Corp
Louise Moench
Pembina Pipeline Corporation
Pengrowth Energy Corporation
William Schubinski
The Harold E. Ballard Foundation
Patricia Trenchie
Union 52 Benevolent Society
Watson Family Foundation at The Calgary Foundation



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Alberta

CHARITABLE REGISTRATION NUMBER
10669 4169 RR0001

www.easterseals.ab.ca