



We provide
solutions and change lives.

When all other sources
of funding have failed,
we are there to ensure life
is positively accessible.



2011 ANNUAL REPORT



our mission

With community support and collaboration, we provide resources and services that enhance the quality of life for individuals and their families with disabilities and special needs.

our vision

Through passion and commitment we make a difference in the lives of people with disabilities and special needs.

HIGHLIGHTS OF 2011

How Your Gifts Made a Difference in 2011

2011 marked the 60th anniversary of Easter Seals Alberta. With 60 years of improving the lives of Albertans with disabilities and special needs, our anniversary year milestones were no different. This milestone was marked by clients and stakeholders signing an Easter Seals banner—now on permanent display at *Easter Seals Camp Horizon*.

Barrier-Free Mobility

Easter Seals Equipment and Support Services program continued to provide mobility equipment to recipients in 2011. The numbers are impressive:

- 231 pieces provided at a cost of \$442,203
- 115 pieces refurbished at a cost of \$46,617—resulting in a cost savings of \$317,573

Business & Community Collaborate for Program Success

Drop Zones in Calgary and Edmonton harnessed up & rapelled 163 participants, raising \$361,149. This is a \$24,423 increase from 2010 totals. The top fundraiser in 2011 was Mr. Murray Todd, President and CEO of Canada Hibernia Holding Corporation. His dedication brought in \$45,630 to the cause.

Changing Lives



Drop Zone rappeller Marty Rondeau

The *Canada Safeway campaign* was another success, raising 1.2 million nationally and over \$420,000 in Alberta. The *Easter Seals Celebrity Cookie Decorating Event* was held in partnership with Canada Safeway. Local celebrities, and award-winning singer-songwriter Jann Arden competed in the creation of one-of-a-kind cookies. Gord Gillies of Global TV joined the fun as honorary Master of Ceremonies.

Easter Seals Alberta Speakers in Schools program continued its positive student influence in the Calgary area. Over 14 schools and 1100 students learned the importance of staying in school, handling adversity and proper interaction with people with disabilities.

The nine McQueen residents are snug and dry after a new roof was installed in May. Many thanks to the Stollery Charitable Foundation, Advanced Roofing and various service clubs in Edmonton for making it possible. Residents can look forward to other improvements, like landscaping additions and a much needed new kitchen in the near future.

In 2011, over 1000 people with disabilities and special needs were challenged and empowered through camp programs—including our magical Christmas camp for adults with physical and developmental disabilities. *Counsellor in Training* and *Leaders in Progress* programs saw 20 teens studying and participating in the concepts of giving back to Camp and the community through leadership.

Easter Seals Camp Horizon celebrated its 45th birthday in 2011. Although part of the celebrations included the grand opening of a new outdoor pool, this span of time has left many buildings in need of improvement. Inadequate space, energy inefficiency & lack of accessibility standards severely limit our camp's service offer. The need to replace and/or renovate our aging facilities is critical to lowering our operating costs. This need attracted strong community support in 2011, as evidenced by the Province of Alberta's decision to become another million dollar partner.

January 17, 2012
Edmonton, Alberta

AUDITORS' REPORT

To the Directors of Alberta Easter Seals Society:

The accompanying summarized financial statements, which comprise the summary statement of financial position as at October 31, 2011, and the summary results from operations for the year then ended, are derived from the audited financial statements of the Alberta Easter Seals Society for the year ended October 31, 2011. We expressed an unmodified audit opinion on those financial statements in our report dated January 17, 2012.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Alberta Easter Seals Society.

Management's Responsibility for the Summary Financial Statements

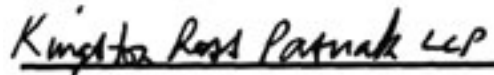
Management is responsible for the preparation of a summary of the audited financial statements on the basis described in Note 1.

Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Alberta Easter Seals Society for the year ended October 31, 2011 are a fair summary of those financial statements, on the basis described in Note 1.



Kingston Ross Pasnak LLP
Chartered Accountants

SUMMARIZED STATEMENTS

For the year ended October 31, 2011

RESULTS FROM OPERATIONS (\$-000'S)

	2011	2010
Revenues		
Fundraising campaigns and events	\$ 2,570	\$ 2,351
Easter Seals Camp Horizon	872	896
Residential home	725	722
Equipment support services	268	266
Investment income	62	100
Other income	17	81
Estates/bequests	2	14
Total Revenues	\$ 4,516	\$ 4,430
Expenditures		
Programs and services	\$ 2,879	\$ 2,695
Cost of fundraising activities	751	732
General administration	565	600
Amortization	180	160
Funds provided to Easter Seal clubs and to the national office	129	117
Total Expenditures	4,504	4,304
Excess of revenues over expenditures	\$ 12	\$ 126

FINANCIAL POSITION

Assets		
Cash and Short Term Investments	\$ 2,938	\$ 1,651
Other current assets	346	265
Property and equipment	1,876	1,401
Estate/bequest investments	307	382
Total Assets	\$ 5,467	\$ 3,699
Liabilities		
Accounts payable and accrued liabilities	\$ 255	\$ 299
Deferred revenue	1,609	1,154
	1,864	1,453
Externally restricted contributions	1,589	243
	3,453	1,696
Net Assets		
Investment in property and equipment	303	287
Estate/bequest contributions internally restricted	1,086	1,091
Endowment funds	105	105
Stabilization reserve	520	520
Unrestricted net assets	-	-
	2,014	2,003
Total Liabilities and Net Assets	\$ 5,467	\$ 3,699

D. Couch
Director

Paul Bisk
Director

Note 1
Management is responsible for the preparation of the summary financial statements. The summary financial statements are comprised of the summary statement of financial position and the summary results of operations, and do not include any other schedules, a summary of significant accounting policies or the notes to the financial statements. The summary statement of financial position and the summary results of operations are presented with the same amounts as the audited financial statements, but certain balances have been combined and all the note referencing has been removed.

FINANCES

For the year ended October 31, 2011

The Financial Statements of Alberta Easter Seals Society for the year ended October 31, 2011 are audited by Kingston Ross Pasnak LLP, Chartered Accountants.

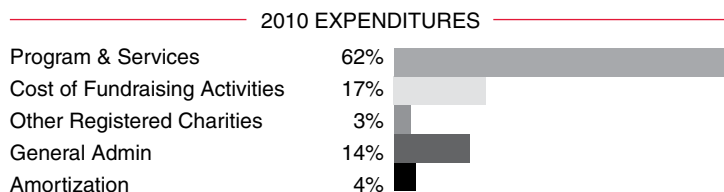
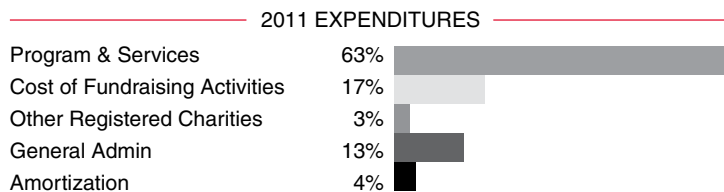
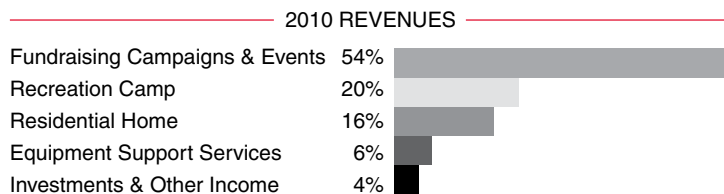
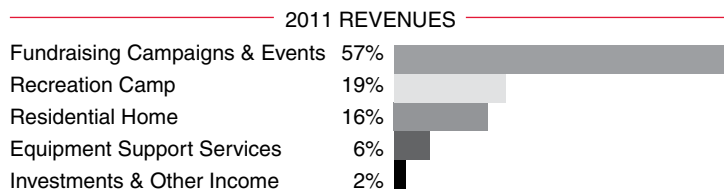
Copies are available upon request.

The tables and charts below summarize the operating results and distribution of revenue and expenditures.

SUMMARY OF OPERATING RESULTS (\$-000's)

	2011	2010
Total Revenue	\$ 4,516	\$ 4,430
Total Expenditures	\$ 4,504	\$ 4,304
Surplus	12	126

DISTRIBUTION OF REVENUE AND EXPENDITURES BY PROGRAM / SERVICES





Lift recipient Marc Tanguay

2011 ANNUAL AWARDS

Glen Matheson Award
The Stollery Charitable Foundation

Barry Maguire Order of Merit
Money Mart

Corporate Award
The Bargain! Shop
WorleyParsons

Plaques of Recognition
William and Florence Lede Family Foundation
Scheffer Andrew Ltd.
Camp Health, Hope and Happiness

Culture of Ability Award
Budget Car and Truck Rental

John Kittler Volunteerism Award
Kevin Malinowski

Doug Walker President's Award
Barry Maguire (2010)

2011 BOARD OF DIRECTORS

Debbie Couch Edmonton

Barry Maguire Calgary (deceased)

Simone Chalifoux Edmonton

Dale Briske Edmonton

Anne Ewen Calgary

Dennis Davis Edmonton

Sharon Duncan Claresholm

Brandon Biluk Calgary

Louise Novinger Grant Calgary

Bradley Wamboldt Fort McMurray

Len Polsky Calgary

IN MEMORIAM

This year saw the loss of a remarkable leader at Easter Seals Alberta. Long time board member **Barry Maguire** passed away suddenly in October. Barry was a passionate champion for people with disabilities—sitting on our board since 2006. His commitment and drive to improve Easter Seals Alberta made a better organization. He will be missed.

OURSUPPORTERS *Thank you to all of our 2011 supporters and volunteers.*

Please visit our website www.easterseals.ab.ca to see a full listing.

PARTNERS

Advanced Roofing Systems Ltd.
Alberta Tubular Products Ltd.
Allard Foundation
Associated Canadian Travellers
Calgary Club
ACT Club #1016
Bennett Jones LLP
BMO Nesbitt Burns Inc.
Calgary North Hill Lions Club
Campers Village/Norseman Group Ltd.
Century 21 A.L.L. Stars Realty
Century 21 Hi-Point Realty Ltd.
Connacher Oil and Gas Limited
Gord Driedger
ENCANA Corporation
Enerplus Resource Fund
Evolution Presentation Technologies Ltd.
Kinsmen Club of Okotoks
Lignum Interiors Inc.
Macs Convenience Stores
Marton Murphy Christmas Tree Fund
National Council of Jewish Women
of Canada, Edmonton Section
OPUS Corporation
Patmar Developments
Peavey Mart Division of Peavey
Industries Limited
Red Deer & District Community
Foundation
Rotary Club of Calgary South
Scheffer Andrew Ltd.
The KPMG Foundation

CHAMPIONS

Kayak Foundation at the
Calgary Foundation
Alberta Paraplegic Foundation,
Solutions Fund
Bellatrix Exploration Ltd.
Jamie and Pam Biluk
Dale A. Briske
The Bargain! Shop
Children's Hospital Aid Society
CIBC World Markets
CREIT Management L.P.
Integrated Production Services
RBC Foundation
Booster Juice
Bragg Creek Excavating Inc.
Charles Guest and Gordon Guest
Dick & Lois Haskayne Foundation at
the Calgary Foundation
Nicholas J. Johnson
Kinsmen Club of Calgary
John Kittler
Allan Paul Markin
Martin Molyneaux
Money Mart
PENGROWTH Energy Corporation
President's Choice Children's Charity
Leonard & Faigel Shapiro Fund at
the Calgary Foundation
Watson Family Foundation at the
Calgary Foundation
WorleyParsons

LEADERSHIP CIRCLE

Anonymous (1)
Douglas W. Davidson
First Energy Capital Corporation
Stan & June Grad, Soderghen
Ranches Ltd.
Anonymous
Stanley A. Milner
People Engaged in Benevolent
Activities Association
MS Society of Canada, Calgary and
Area Chapter
The Stollery Charitable Foundation
Telus Corporation
Friends of We Care Foundation Inc.

GOVERNMENT SUPPORTERS

Alberta Health Services, Supportive
Living Services
Alberta Seniors and Community
Supports, Community Partnerships Unit
Alberta Culture and Community Ser-
vices, Community Initiatives Program
Western Economic Diversification
Canada, Community Adjustment Fund

PRESIDENT'S CIRCLE

Canada Safeway
Cenovus
N. Murray Edwards Charitable
Foundation
Clay Riddell
Shaw Communications

LEGACY GIFTS

The Estate of Dorothy Elna Stewart

Calgary Office
103, 811 Manning Road NE
Calgary AB T2E 7L4
P 403.235.5662
F 403.248.1716

Edmonton Office
1408 Baker Centre
10025 106 Street
Edmonton AB T5J 1G4
P 780.429.0137
F 780.429.1937

Easter Seals
McQueen Residence
14407 McQueen Road
Edmonton AB T5N 3L3
P 780.455.1050
F 780.454.1751

Easter Seals Camp Horizon
Box 540
Bragg Creek AB T0L 0K0
P 403.949.3818
F 403.949.3388



Charitable
Registration Number:
10669 4169 RR0001

*On front cover:
Easter Seals Camp Horizon
camp counselor Becky Bryan
and camper Paige Perrett*

www.easterseals.ab.ca

SPECIAL THANKS TO OUR 2011 EASTER SEALS YOUTH AMBASSADORS



*Elisa Neven Pugh,
Southern Alberta*



*Melissa Pickle,
Northern Alberta*